

U.S. Privacy Law Update by State

State	Bill Title/Effective Date	Thresholds	Application to Non-Profits
AL	<u>Alabama Personal Data Protection Act</u> EFFECTIVE May 1, 2027	<ol style="list-style-type: none"> 1. If, during a calendar year, you control or process personal data of more than 25,000 AL consumers; or 2. If you derive more than 25% of gross revenue from the sale of personal data, regardless of the number of consumers whose personal data are processed. 	Does NOT apply to nonprofit organizations IF entity has fewer than 100 employees and IF entity does not sell personal data.
CA	<u>California Consumer Privacy Act</u> EFFECTIVE Jan. 1, 2020 <u>California Privacy Rights Act</u> EFFECTIVE Jan. 1, 2023	<ol style="list-style-type: none"> 1. If as of January 1 of the calendar year, you had annual gross revenues in excess of twenty-five million dollars (\$25,000,000) in the preceding calendar year, as adjusted pursuant to paragraph (5) of subdivision (a) of Section 1798.185. 2. If you alone or in combination, annually buy, sell, or share the personal information of 100,000 or more consumers or households. 3. If you derive 50% or more of your annual revenues from selling or sharing consumers' personal information. <p>NOTE: California has several privacy laws, including their "Shine the Light" law, which applies if you have more than 20 employees.</p>	Does NOT apply to nonprofit organizations. <i>However, nonprofits who contract with businesses that are subject to CA law may need to comply with certain requirements.</i> <i>Further, it may apply to nonprofits that "control or are controlled by" or that "shares common branding" with a business may be subject to the CCPA.</i>
CO	<u>Colorado Privacy Act</u> EFFECTIVE July 1, 2023	<ol style="list-style-type: none"> 1. If, during a calendar year, you control or process personal data of 100,000 or more Colorado residents; or 2. If you both derive revenue or receive discounts from selling personal data <u>and</u> process or control the personal data of 25,000 or more Colorado residents. 	DOES apply to nonprofit organizations.
CT	<u>Connecticut Data Privacy Act</u> EFFECTIVE July 1, 2023;	If you conduct business in Connecticut or produce products or services that are targeted to residents of the state, and during the previous calendar year, controlled or processed the personal data of a particular number of residents, namely either:	Does NOT apply to nonprofit organizations.

	<p>Amendments (in bold) EFFECTIVE July 1, 2026</p>	<ol style="list-style-type: none"> 100,000 [35,000 after July 1, 2026] or more CT residents, excluding residents whose personal data is controlled or processed solely for the purpose of completing a payment transaction; or 25,000 or more CT residents, where you derive more than 25% of your gross revenue from the sale of personal data. 	
<p>DE</p>	<p><u>Delaware Personal Data Privacy Act</u> EFFECTIVE Jan. 1, 2025</p>	<p>If you conduct business in DE or produce products or services that are targeted to residents of DE and that during the preceding calendar year did any of the following:</p> <ol style="list-style-type: none"> Controlled or processed the personal data of not less than 35,000 consumers, excluding personal data controlled or processed solely for the purpose of completing a payment transaction. Controlled or processed the personal data of not less than 10,000 consumers and derived more than 20 % of their gross revenue from the sale of personal data. 	<p>Only exempts certain nonprofit organizations:</p> <ol style="list-style-type: none"> nonprofits dedicated exclusively to preventing and addressing insurance crime. nonprofits that provide services to victims of or witnesses to child abuse, domestic violence, human trafficking, sexual assault, violent felony where personal data is of a victim of or witness to child abuse, domestic violence, human trafficking, sexual assault, violent felony, or stalking.
<p>FL</p>	<p><u>Florida Digital Bill of Rights</u> EFFECTIVE Jul. 1, 2024</p>	<p>The law applies if you:</p> <ol style="list-style-type: none"> Conduct business in the state or produce a product or service used by FL residents of this state; and Process or engage in the sale of personal data. <p>NOTE: The class of businesses to which the statute applies largely is narrowed by the definition of “controller” under the law. “Controller” is defined as an entity that has an annual gross revenue in excess of \$1 Billion and (a) derive at least 50% of global gross revenue from selling online ads, including providing targeted advertising; or (b) operate a consumer smart speaker and voice command component service with an integrated virtual assistant connected to a cloud-computing service that uses hands-free verbal activation (unless the smart speaker and voice command service is a</p>	<p>Does NOT apply to nonprofit organizations.</p>

		<p>motor vehicle speaker or device that is operated by a motor vehicle manufacturer or its affiliates/subsidiaries); or (c) operate an app store or digital distribution platform offering at least 250,000 different software applications for download and installation by consumers.</p> <p>However, entities that conduct business in Florida and collect personal data are required to obtain consumer consent prior to selling a consumer's sensitive personal data.</p>	
IN	<p>Indiana Consumer Data Protection Act EFFECTIVE Jan. 1, 2026</p>	<p>If you conduct business in Indiana or produce products or services targeted to residents of Indiana and that during a calendar year you:</p> <ol style="list-style-type: none"> 1. Control or process personal data of at least 100,000 consumers or 2. Control or process personal data of at least 25,000 consumers <u>and</u> derive more than 50% of gross revenue from the sale of personal data. 	Does NOT apply to nonprofit organizations.
IA	<p>Iowa Consumer Data Protection Act EFFECTIVE Jan. 1, 2025</p>	<p>If you conduct business in Iowa or produce products or services targeted to residents of Iowa and that during a calendar year you:</p> <ol style="list-style-type: none"> 1. Control or process personal data of at least 100,000 consumers or 2. Control or process personal data of at least 25,000 consumers <u>and</u> derive more than 50% of gross revenue from the sale of personal data. 	Does NOT apply to nonprofit organizations.
KY	<p>Kentucky Consumer Data Protection Act EFFECTIVE Jan. 1 2026</p>	<p>If you conduct business in Kentucky or produce products or services targeted to residents of Kentucky and that during a calendar year you:</p> <ol style="list-style-type: none"> 1. Control or process personal data of at least 100,000 consumers or 2. Control or process personal data of at least 25,000 consumers <u>and</u> derive more than 50% of gross revenue from the sale of personal data. 	Does NOT apply to nonprofit organizations.

<p>LA</p>	<p>Louisiana Data Privacy Act EFFECTIVE Jan. 1, 2027</p>	<p>If you conduct business in Louisiana and</p> <ol style="list-style-type: none"> 1. Have annual gross revenues in excess of \$25 million dollars; 2. Annually buy, receive for commercial purposes, sell, or share for commercial purposes the personal information of 75,000+ consumers, households, or devices; or 3. Derive 50% or more of annual revenues from selling consumers' personal information. 	<p>Does NOT apply to nonprofit organizations.</p>
<p>MD</p>	<p>Maryland Online Data Privacy Act EFFECTIVE Oct. 1, 2025</p>	<p>If you conduct business in Maryland or provide products or services targeted to residents of Maryland and that during a calendar year you:</p> <ol style="list-style-type: none"> 1. Control or process personal data of at least 35,000 consumers (excluding data controlled or processed solely for the purpose of completing a payment transaction) or 2. Control or process personal data of at least 10,000 consumers <u>and</u> derive more than 20% of gross revenue from the sale of personal data. 	<p>Only exempts certain nonprofit organizations: nonprofit controllers that process or share solely for the purpose of assisting</p> <ol style="list-style-type: none"> 1. law enforcement agencies in investigating criminal or fraudulent acts relating to insurance or 2. first responders in responding to catastrophic events
<p>MN</p>	<p>Minnesota Consumer Data Privacy Act EFFECTIVE July 31, 2025</p>	<p>If you conduct business in Minnesota or produce products or services targeted to residents of Minnesota and that during a calendar year you:</p> <ol style="list-style-type: none"> 1. Control or process personal data of not less than 100,000 consumers, excluding the personal data controlled or processed solely for the purpose of completing a payment transaction, or 2. Control or process personal data of not less than 25,000 consumers <u>and</u> derive more than 25% of gross revenue from the sale of personal data. <p>In addition, a controller or processor acting as a technology provider under section 13.32 (Educational Data) shall comply (Note that where conflict; Section 13.32 prevails).</p>	<p>Only exempts certain nonprofit organizations: organizations established to detect and prevent fraudulent acts in connection with insurance</p>

<p>MT</p>	<p><u>Montana Consumer Data Privacy Act</u> EFFECTIVE Oct. 1, 2024</p>	<p>If you conduct business in Montana or produce products or services targeted to residents of Montana and that during a calendar year you:</p> <ol style="list-style-type: none"> 1. Control or process personal data of not less than 50,000 consumers, excluding the personal data controlled or processed solely for the purpose of completing a payment transaction, or 2. Control or process personal data of not less than 25,000 consumers <u>and</u> derive more than 25% of gross revenue from the sale of personal data. 	<p>Does NOT apply to nonprofit organizations.</p>
<p>NE</p>	<p><u>Nebraska Data Privacy Act</u> EFFECTIVE Jan. 1, 2025</p>	<p>If you</p> <ol style="list-style-type: none"> 1. Conduct business in Nebraska or produce products or services consumed by residents of Nebraska; 2. Process or engage in the sale of personal data; and 3. Are not a small business as determined under the federal Small Business Act. 	<p>Does NOT apply to nonprofit organizations.</p>
<p>NH</p>	<p><u>Senate Bill 255</u> EFFECTIVE Jan. 1, 2025</p>	<p>If you conduct business in New Hampshire or produce products or services targeted to residents of the state and that during a calendar year you:</p> <ol style="list-style-type: none"> 1. Control or process personal data of not less than 100,000 consumers, excluding the personal data controlled or processed solely for the purpose of completing a payment transaction, or 2. Control or process personal data of not less than 25,000 consumers <u>and</u> derive more than 25% of gross revenue from the sale of personal data. 	<p>Does NOT apply to nonprofit organizations.</p>
<p>NJ</p>	<p><u>Senate Bill 332</u> EFFECTIVE Jan. 15, 2025</p>	<p>If you conduct business in New Jersey or produce products or services targeted to residents of New Jersey and that during a calendar year you:</p> <ol style="list-style-type: none"> 1. Control or process personal data of at least 100,000 consumers, excluding the personal data controlled or processed solely for the purpose of completing a payment transaction, or 2. Control or process personal data of at least 25,000 consumers <u>and</u> derive revenue or receive a discount on the price of goods or services from the sale of personal data. 	<p>Unclear. Nonprofits are explicitly exempted from the definition of “business” under the act; however nonprofits are not excluded elsewhere. Several sources state the law does apply to nonprofit organizations. We will update when clarified.</p>

<p>OK</p>	<p><u>Oklahoma Consumer Data Privacy Act</u> EFFECTIVE Jan. 1, 2027</p>	<p>If you conduct business in Oklahoma or produce a product or service targeted to Oklahoma residents and during a calendar year, either</p> <ol style="list-style-type: none"> 1. Control or process personal data of at least 100,000 consumers; or 2. Control or process personal data of at least 25,000 consumers and derives over 50% of gross revenue from the sale of personal data. 	<p>Does NOT apply to nonprofit organizations.</p>
<p>OR</p>	<p><u>Oregon Consumer Privacy Act</u> EFFECTIVE July 1, 2024</p>	<p>If you conduct business in Oregon or provide products or services to residents of Oregon and that during a calendar year you control or process:</p> <ol style="list-style-type: none"> 1. The personal data of 100,000 or more consumers, personal data from 100,000 or more devices that identify or link to or are reasonably linkable to one or more consumers, or personal data from a combination of 100,000 or more consumers and devices; or 2. The personal data of 25,000 or more consumers, while deriving 25 percent or more annual gross revenue from selling personal data. 	<p>Only exempts certain nonprofit orgs; WILL apply to most nonprofit orgs after 7/1/25.</p> <p>Exemption applies ONLY to:</p> <ol style="list-style-type: none"> 1. nonprofit established to detect and prevent fraudulent acts in connection with insurance, and 2. the non-commercial activity of a nonprofit organization that provides programming to radio or television networks
<p>RI</p>	<p><u>Rhode Island Data Transparency and Privacy Protection Act</u> EFFECTIVE Jan. 1, 2026</p>	<p>If you are a for-profit entity that conducts business in Rhode Island or produces products or services targeted to residents of the state and that during a calendar year you:</p> <ol style="list-style-type: none"> 1. Control or process personal data of at least 35,000 residents, excluding personal data controlled or processed solely for the purpose of completing a payment transaction, or 2. Control or process personal data of at least 10,000 consumers <u>and derive more than 20% of gross revenue from the sale of personal data.</u> 	<p>Does NOT apply to nonprofit organizations.</p>

TN	<p><u>Tennessee Information Protection Act</u> EFFECTIVE July 1, 2025</p>	<p>If you conduct business in TN or produce products or services targeted to residents of TN and that during a calendar year you:</p> <ol style="list-style-type: none"> 1. Control or process personal data of at least 100,000 consumers or; 2. Control or process personal data of at least 25,000 consumers <u>and</u> derive more than 50% of gross revenue from the sale of personal data. 	<p>Does NOT apply to nonprofit organizations.</p>
TX	<p><u>Texas Data Privacy and Security Act</u> EFFECTIVE July 1, 2024</p>	<ol style="list-style-type: none"> 1. If you conduct business in Texas or produce products or services consumed by residents of Texas; 2. Process or engage in the sale of personal data; and 3. Are not a small business, as defined by the U.S. Small Business Administration, except to the extent Section 541.07 applies. (See SBA size standards at https://www.sba.gov/document/support-table-size-standards). 	<p>Does NOT apply to nonprofit organizations.</p>
UT	<p><u>Utah Consumer Privacy Act</u> EFFECTIVE Dec. 31, 2023</p>	<ol style="list-style-type: none"> 1. If you have annual revenues of at least \$25 million, <i>and</i> meet one of two threshold requirements: 2. Annually control or process the personal data of 100,000 or more Utah residents ("consumers"); <i>or</i> 3. Derive over 50 percent of gross revenue from the "sale" of personal data and control or process personal data of 25,000 or more consumers. 	<p>Does NOT apply to nonprofit corporations.</p>
VA	<p><u>Virginia Consumer Data Protection Act</u> EFFECTIVE Jan. 1, 2023</p>	<ol style="list-style-type: none"> 1. if you control or process the personal data of at least 100,000 consumers during a calendar year or 2. control or process the personal data of at least 25,000 consumers and derive at least 50% of your gross revenue from the sale of personal data. 	<p>Does NOT apply to nonprofit organizations.</p>