



**IfrahLaw**

Hands-on Counsel, Gloves-off Litigation

# The Path to the U.S. iGaming Market

Becoming a New Jersey  
Software Provider or iGaming Operator

# Land Based Casino Requirement



- An iGaming operator must team with an Atlantic City casino to operate online gaming in NJ

# Casino Licensing



- Every iGaming operator must apply for a casino license



# Casino Application



- The application requires documentation about the company
- Officers and directors must get a background check

# Internet Gaming Affiliate Fees



- \$400,000 license application fee
- Annual license renewal fee of \$250,000
- Annual fee of \$100,000 to \$250,000 for problem gambling fund



# Internet Gaming Permit



- The procedure for obtaining an iGaming permit is not yet in place



# Internet Gaming Permit



- Requirements to get a permit will include:
  - Accounting controls
  - Software security
  - Procedures to a verify player's age and location



# Expansion Potential



- NJ licensure is key to opening doors to other states

# Why Ifrah?



- Unparalleled US experience with online gaming
- Only US based firm with experience with full turn key gaming solutions
- Firm does not represent land based casinos – we are able to aggressively negotiate revenue sharing agreements with land based or off-line casinos



# The Ifrah Advantage



- Only law firm involved in NJ lobbying effort that lead to the successful passage of the NJ iGaming Bill
- Ifrah Law has successfully litigated issues unique to the online gaming industry against competing sites and regulatory agencies



