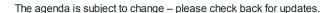
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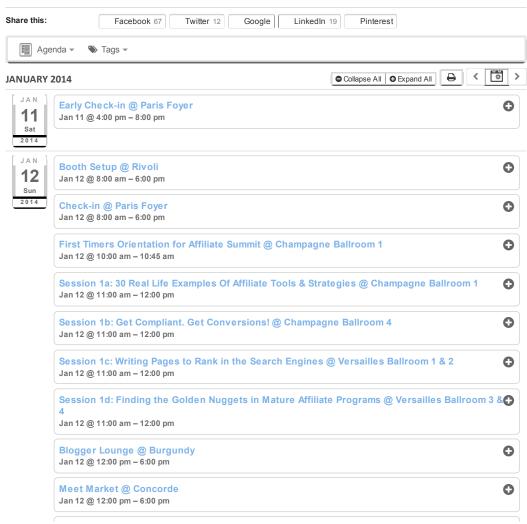
## Affiliate Summit West 2014 Agenda

Affiliate Summit West 2014 is taking place January 12-14, 2014 at Paris Las Vegas. The conference begins at 10:00am on Sunday and runs through 4:00pm on Tuesday.



If you click on the "Agenda" link at the top of the conference calendar, you will have the option to view all of the events in a variety of different formats.

Also, click "Expand All" to see details of each event going on at Affiliate Summit West 2014.





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13/14	Affiliate Summit West 2014 Agenda - Affiliate Sum	mit
	Session 2a: Secrets of Top Six Figure Bloggers @ Champagne Ballroom 1 Jan 12 @ 12:30 pm - 1:30 pm	0
	Session 2b: Affiliate Marketing On Facebook @ Champagne Ballroom 4 Jan 12 @ 12:30 pm – 1:30 pm	0
	Session 2c: Marketing Your Business with Data, Rather than Feelings @ Versailles Ballroom 1 & 2 Jan 12 @ 12:30 pm – 1:30 pm	0
	Session 2d: Coupon Sites: Is There Life After RetailMeNot's IPO? @ Versailles Ballroom 3 & 4 Jan 12 @ 12:30 pm – 1:30 pm	0
	VIP & All Access Snack Break @ Champagne Ballroom 2 & 3 Jan 12 @ 1:00 pm – 3:00 pm	0
	Session 3a: SEO Site Reviews & Q&A @ Champagne Ballroom 1 Jan 12 @ 2:00 pm – 3:00 pm	0
	Session 3b: Generating Massive Traffic and Profit Using Facebook Pages @ Champagne Ballroom 4 Jan 12 @ 2:00 pm – 3:00 pm	0
	Session 3c: The Link Economy: Exploring the Economic Power of Links @ Versailles Ballroom 1 & 2	0
	Jan 12 @ 2:00 pm – 3:00 pm  Session 3d: 5 Steps to Accelerate Your Affiliate International Expansion @ Versailles Ballroom 3 & 4  Jan 12 @ 2:00 pm – 3:00 pm	0
	Session 4a: How Video Marketing Drives Sales @ Champagne Ballroom 1 Jan 12 @ 3:30 pm – 3:48 pm	0
13 Mon 2014	Session 4b: How to Diversify Your Affiliate Portfolio for Better Results @ Champagne Ballroom 4 Jan 12 @ 3:30 pm – 3:48 pm	0
	Session 4c: Sexy Search Results @ Versailles Ballroom 1 & 2 Jan 12 @ 3:30 pm – 3:48 pm	0
	Opening Remarks & Elevator Pitches @ Champagne Ballroom 1 Jan 12 @ 4:30 pm – 5:30 pm	0
	Newcomer Program Meetup @ Bordeaux Jan 12 @ 6:30 pm - 7:30 pm	0
	Share ASale "Under the Stars" Party @ Chateau Nightclub in the Paris Las Vegas Jan 12 @ 8:00 pm – Jan 12 @ 12:00 am	0
	Check-in @ Paris Foyer Jan 13 @ 7:30 am – 5:30 pm	0
	Blogger Lounge @ Burgundy Jan 13 @ 8:30 am – 6:00 pm	0
	Buffet Breakfast @ Concorde Jan 13 @ 9:00 am – 10:00 am	0
	Coffee Service @ Concorde Jan 13 @ 10:00 am – 12:30 pm	0
	Exhibit Hall @ Rivoli Jan 13 @ 10:00 am – 5:00 pm	0
	Session 5a: Advertisers: Take Your Lead Gen Beyond the Desktop @ Champagne Ballroom 1 Jan 13 @ 10:00 am – 11:00 am	0
	Session 5b: Your Baby Is Ugly: Rapid-fire Live Landing Page Critiques @ Champagne Ballroom 4 Jan 13 @ 10:00 am – 11:00 am	0
	Session 5c: Grill the Affiliate Manager: Questions You Want Answered @ Versailles Ballroom 1	0

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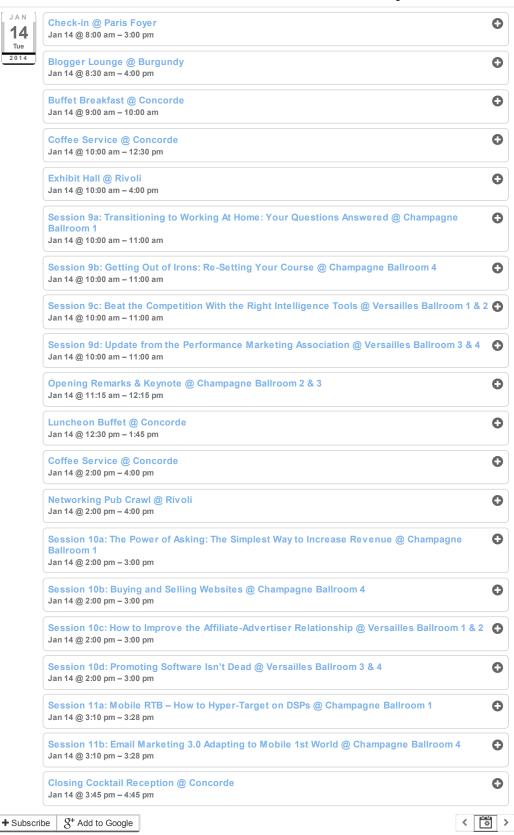
GeekCast.fm

Meetups

What People are Saying

Session 5d: Beyond Affiliate Income: Diversification in the Industry @ Versailles Ballroom 3 8	
Jan 13 @ 10:00 am - 11:00 am	4 🔾
Opening Remarks & Keynote @ Champagne Ballroom 2 & 3 Jan 13 @ 11:15 am – 12:15 pm	0
Luncheon Buffet @ Concorde Jan 13 @ 12:30 pm – 1:45 pm	0
Coffee Service @ Concorde Jan 13 @ 2:00 pm – 6:00 pm	0
Session 6a: Mobile Display: How to Make Money Off of Such a Tiny Screen @ Champagne Ballroom 1 Jan 13 @ 2:00 pm – 3:00 pm	0
Session 6b: The Top 5 Affiliate Management Myths Debunked @ Champagne Ballroom 4 Jan 13 @ 2:00 pm – 3:00 pm	•
Session 6c: 22 Effective Ways to Recruit Quality Affiliates @ Versailles Ballroom 1 & 2 Jan 13 @ 2:00 pm – 3:00 pm	0
Session 6d: Why Compliance is a Tough Pill to Swallow – Nutraceuticals @ Versailles Ballroot & 4	m 3
Jan 13 @ 2:00 pm – 3:00 pm  Discussion of strategies for manufacturers and marketers of nutraceuticals to avoid both FTC and FDA scrutiny, well as recent FDA warning letters and trending enforcement tactics.	as
Experience level: Beginner Target audience: Affiliate/Publisher Niche/vertical: Compliance	
<ul> <li>David Graff, General Counsel and Privacy Officer, 50onRed (Twitter @50onRed)</li> <li>Rachel Hirsch, Senior Associate, Ifrah PLLC (Twitter @FTCLawyer)</li> </ul>	
(This session is open to VIP and All Access pass holders only)	
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