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Rachel Hirsch of Ifrah named to Benchmark Litigation 40 & Under Hot List

Benchmark Litigation has recognized Rachel Hirsch as a leading litigation attorney age 40 or under in its annual **40 & Under Hot List**. Hirsch is a District of Columbia-based litigator with Ifrah.

The publication commemorates the most notable up-and-coming litigation attorneys in the United States. Those named to this exclusive list have proven their eligibility as individuals at the partner level of their respective firms who are of the age of 40 or younger. They have all also had a hand in some of their firms' most noteworthy recent cases and have earned praise from clients and peers regarding the quality of their work.

Listed within the District of Columbia section of the **40 & Under Hot List** publication, Benchmark Litigation had this to say about Hirsch:

Rachel Hirsch heads the internet marketing & advertising law practice group, which she developed at Ifrah Law, a boutique that handles government investigations, complex litigation and white-collar defense related to businesses and the internet. Also, Hirsch represents clients who must face the Federal Trade Commission. In the last year, she had handled five such matters including an asset freeze/receiver case — involving violations stemming from debt relief practices with alleged damages of \$85 million — that she resolved while preserving her client's right against self-incrimination.

Attorneys named to the 2018 publication were chosen through several phases of research: namely, the review of their recent case work, peer review in which we consider how attorneys at peer legal institutions might rank them, and a consideration of client feedback on their performances. These attorneys, though young, have established themselves in their respective fields and are set to enjoy bright futures.

In a rapidly changing legal market in which firms seek to construct feasible succession plans for the baby boomer generation of attorneys, the recognition of the accomplishments of the younger generations is pertinent.

In addition to this honor, Ifrah also enjoys a number of firm-wide rankings and further individual attorney recognition by Benchmark Litigation. For more information please see here:

<https://www.benchmarklitigation.com/firms/ifrah-law/f-3591>

For more information about Benchmark Litigation, please visit www.benchmarklitigation.com.