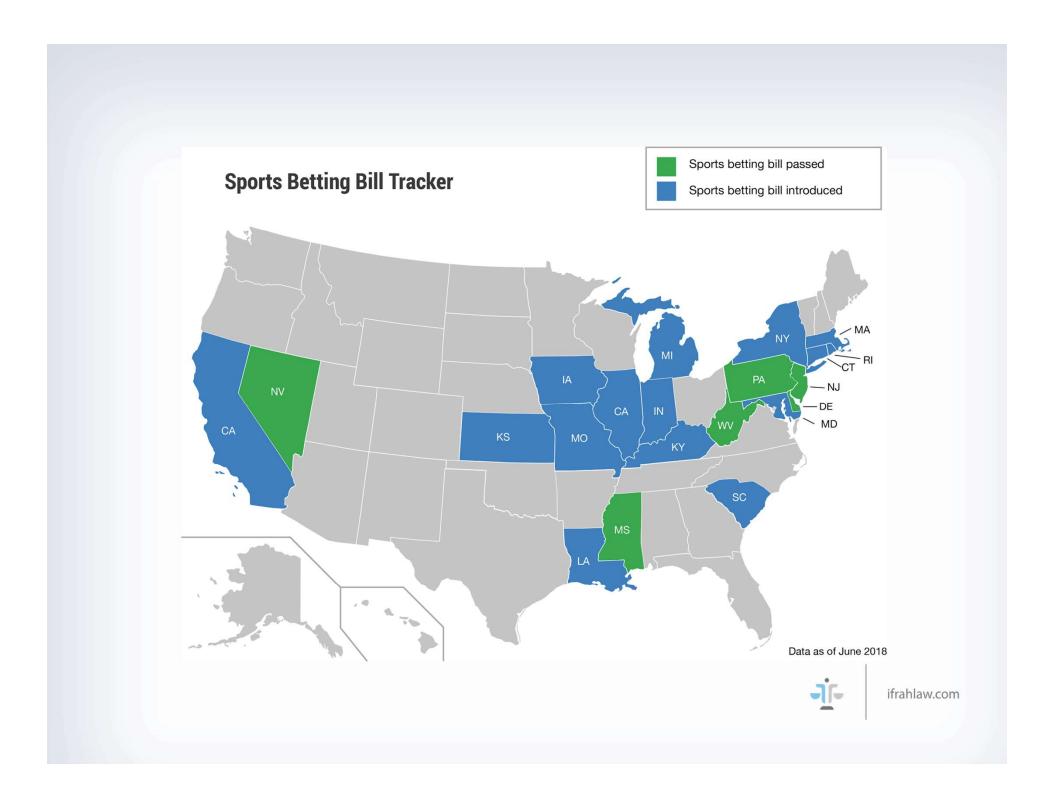
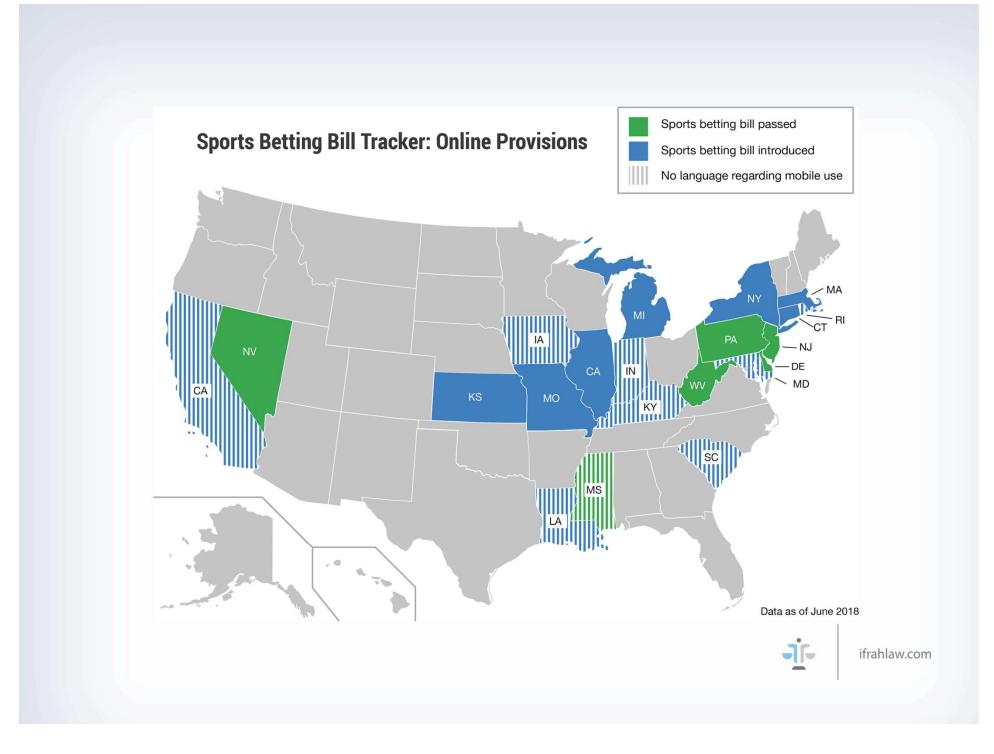


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# What's Next For U.S. Sports Betting?

### Licensing at a State Level





## Further State Licensing Issues

## Payment Processing and Banking Opportunities

#### **Payment Processing and Banking**

With regard to banks and payment service providers interested in the US market, what should they be doing now?





### **Preparing for Entry** to The U.S. Market

### **US Market Entry**

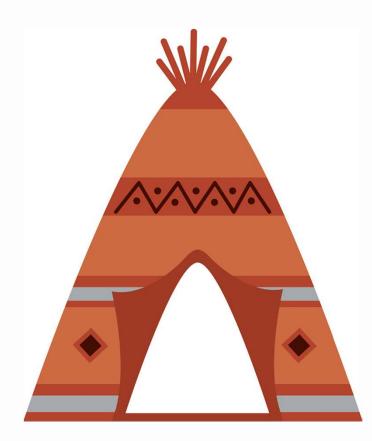
What should other interested businesses be doing now?





### **Velcome** to the Wild West

### **Opportunities with Tribal Casino Interest**





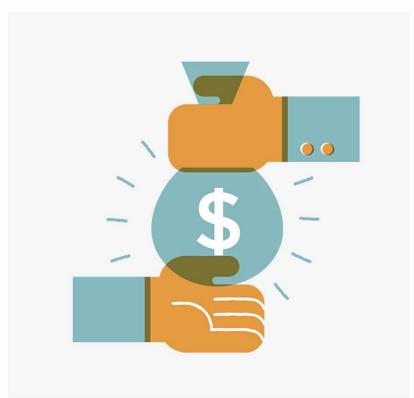
#### The Leagues

#### U.S. gaming industry and the sport leagues: current interaction.





### What about the Wire Act?





### **Regulatory Requirements/Restrictions**

#### The latest thinking on:

- in-play betting
- the ability to market sports betting
- the use of affiliates
- the cross sale between sports and other products server/equipment location

