

AVERY S. CHAPMAN

CHAPMAN LAW GROUP, PLC



PIONEER SPIRIT When Avery Chapman started practicing equine law 29 years ago, there were not many attorneys with a deep understanding of the equestrian sport and industry. "From there, the development of the equine law component of our practice was slow but steady, and now everyone in my practice, all of whom are equestrians, does equestrian work." The practice, which is international, is based in Wellington, Florida, the center of the equestrian world for half of every year.

TRAILS BLAZED Chapman is the founder and inaugural chair of the Florida Bar Equine Law Committee, and the Equine Law group of his firm provides strategies and solutions for legal issues regarding horses and equine businesses and real estate to members of the equestrian community. The firm's clients include Olympic riders, amateur riders, professional polo players, sponsors, trainers, owners, major equine sport governing organizations and equine veterinary clinics across the country. He also handles federal and international cases involving equine transaction fraud and undisclosed secret profit-taking as well as international hearings before the Federation Equestre International and the United States Equestrian Federation. He also assisted with the drafting of equine drug and medication rules and enforcement regulations and constitution of the United States Polo Association. "Because of our firm's intimate knowledge and contacts in the equine industry and sport, we can provide services with a discerning understanding and appreciation of minute but material details."

FUTURE EXPLORATIONS Chapman hopes to see increased transparency in the purchase and sale of equines. "That would make everyone breathe easier and make transactions less subject to doubt and revision or revocation due to nondisclosure."

MICHELLE COHEN

IFRAH LAW PLLC



PIONEER SPIRIT Michelle Cohen spent 20 years in big law before deciding to join a boutique firm. "My dear friend, Jeff Ifrah, started his own firm and asked me to help him grow the gaming practice. It fit with my work in advertising, marketing and privacy law, and it was an opportunity to continue serving clients in an entrepreneurial way."

TRAILS BLAZED In an industry traditionally underrepresented by women, Cohen leads the firm's data privacy practice and guides major gaming clients including Sportradar and PokerStars and emerging new companies including the online lending company Kabbage. Specializing in sweepstakes promotions, Cohen advises clients on eligibility questions, state registrations and making sure promotions are run smoothly, resulting in the goodwill and branding the companies seek. "On the privacy side, you always look to see how much data you need and do not collect any more, which is becoming black letter law. Our niche is to make sure clients maintain and secure data and comply with the quickly evolving privacy landscape." Cohen also serves as the vice president for legal affairs and secretary for the nonprofit National Woman's Party and as chair of the governance committee for Aspire! Afterschool, an organization that provides community-based learning opportunities for young students. "Working at Ifrah Law allows me to bring my experience to nonprofits doing very significant work in women's rights and educational support for kids that have historically fallen behind."

FUTURE EXPLORATIONS Cohen sees an explosion of growth in gaming and privacy law matters once the COVID-19 pandemic is under control. "There's a huge appetite for sports gambling, and it would be booming had it not been interrupted by COVID-19. I tell young lawyers who have an interest in privacy law to find an entrance point now, whether corporate, regulatory, litigation or subspecialties, such as in the health care, financial or consumer fields."



Proud to highlight our Trailblazer

Michelle W. Cohen
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Michelle Cohen leads Ifrac PLLC's privacy and data security practice where she guides clients through ever-changing state, federal, and international requirements. Michelle obtained a Certified Information Privacy Professional certification in 2008 – years before “privacy law” was a recognized field. She is a leader in the privacy bar, having served in various capacities with the International Association of Privacy Professionals and currently co-chairing OneTrust's Counsel Connect D.C. Chapter. Michelle is featured for her expertise in technology law policy on “Sourcelist,” through the Brookings Institution.

Michelle litigates, counsels, and handles contractual matters while acting as a trusted advisor to clients – including some she's worked with for over two decades. She also manages our firm as the personnel partner. While her professional efforts would be enough to keep most people fully occupied, Michelle “walks the walk” on giving back through her mentorship of junior professionals and her leadership on non-profit boards. As Vice President-Legal of the National Woman's Party, Michelle guided the organization through the historic transfer of its headquarters to the National Park Service as part of the establishment of a national monument celebrating suffrage. She also recently negotiated an agreement with the U.S. Postal Service for a “forever” stamp (“Women Vote”) marking the August 2020 U.S. suffrage centennial. For Aspire! Afterschool, a non-profit focused on reading support for underserved children in northern Virginia, Michelle serves as a board member and chairs the Governance Committee. She is helping guide the organization through the challenges of the pandemic so it can provide much needed support to children in need.

Ifrac Law operates at the intersection of business and the internet in matters involving complex litigation, government investigations, and white-collar defense. The Chambers-ranked firm combines large firm sophistication with the personalized service of a boutique for clients in highly regulated industries like online gaming and esports, internet advertising, financial services and payment processing, and cryptocurrency.

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