

IDEA Growth Power Lunch Summit

The Dos and Don'ts of Advertising and iGaming



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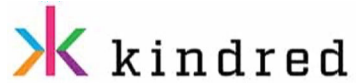


David Rebuck
Director





the voice of the online gaming and
betting industries in the U.S.



The Dos and Don'ts of Advertising and iGaming

- How can advertisers, including operators, find balance in being competitive while avoiding oversaturation?
- What are some best practices online gaming companies should keep in mind?
- What advertising challenges are online gaming companies facing?
- How do online gaming companies ensure compliance in advertising with differing state laws?

Q&A: *The Dos and Don'ts of Advertising and iGaming*



Online Gaming and Sports Betting Webinar Series

iDEA Growth
Power Lunch **Summit**

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GEOCOMPLY

IDEA Growth Power Lunch Summit

Tomorrow at Noon EST

Diversity & iGaming: Strategies for Moving the Needle



Amy Knapp
Executive Director



Agatha Agbanobi
Founder, DEI Consultant & Trainer



Lindsay Slader
Managing Director,
Gaming



Vanessa Spatafora
Director of Inclusion,
Equity and Belonging

