

IFRAH LAW'S

iGaming **Services**

UNPARALLELED ACCESS

2023 / 2024



**"JEFF IFRAH IS
SECOND TO
NONE WHEN
IT COMES TO
ONLINE GAMING
AND SPORTS
BETTING; HIS
LEGAL AND
BUSINESS
INSIGHTS ARE
INVALUABLE."**

-CHAMBERS USA

**We serve clients across
the iGaming ecosystem**



B2C



B2B



Payments



Media Affiliates



Technology



Investment

About Ifrah Law

Ifrah Law has been at the center of advancing iGaming in the U.S. and internationally, shaping groundbreaking legislation, leading precedent-setting cases and guiding clients through every phase of their journey into this dynamic industry.

We serve as indispensable advisers to C-level executives and entrepreneurs who seek an insider's perspective and savvy business counsel. Our lawyers work with individuals, companies and governments to navigate the corporate, regulatory and commercial aspects of iGaming, drawing on:

- An expansive network of contacts and relationships with key players across the industry**
- An unequalled grasp of the laws and regulations across domestic and international jurisdictions**
- An impressive record of performance in courtrooms, boardrooms, and before state and federal agencies**

Growing & Defending iGaming

1

GETTING IN THE GAME



Licensing | Regulatory Compliance

We are the go-to firm for licensing. In the past four years, we have successfully guided 350 domestic and international clients through the licensing and approval process. We then advise on continuing compliance with government rules, including addressing inquiries from various government entities that might halt the licensing process.

2

CREATING ALLIANCES



Contracts | Agreements

Ifrah Law helps clients negotiate and secure agreements with banks, processors, vendors, merchants, resellers and others. Our team orchestrates complex transactions such as joint ventures, market access deals, partnerships, acquisitions, and financings.

3

**FACING
GOVERNMENT
SCRUTINY**



Enforcement | Investigations

We stand by clients when they face investigations, information requests, and subpoenas from federal and state agencies and attorneys general. The world's leading legal ranking agencies recognize Ifrah Law and Jeff Ifrah for our experience in defending government investigations. Our lawyers also counsel clients on cryptocurrency issues with special attention to the government's intensified scrutiny of digital currencies.

4

**FIGHTING FOR
ADVANTAGE**



Litigation

Ifrah Law guides and advises clients in litigation and dispute resolution involving civil and criminal claims, including class actions and multidistrict litigation. We have been at the center of precedent-setting cases in the online gaming and sports betting industries, including:

- Filing a lawsuit against the U.S. Department of Justice (DOJ) regarding the Office of Legal Counsel's 2018 reversed Opinion on the Wire Act;
- Filing an amicus brief to the Supreme Court in *Murphy v. NCAA*; and
- Negotiating the historic agreement with the DOJ that paved the way for online gaming in the U.S.



SEIZING GROWTH



Mergers & Acquisitions

Clients look to our team to negotiate and close critical transactions, while factoring in the complexities of gaming laws and regulations, antitrust and SEC matters, cross-border implications, representations and warranties, and factors involving founders and key talent.

Ifrah Law has served as counsel in more than \$20 billion of M&A transactions in the past three years, and has advised both Blackstone and Goldman Sachs in iGaming investments.



SHAPING THE FUTURE



Legislative

Our team engages with gaming regulators across the country to develop rational rules that encourage economic growth, and we have been instrumental in advising over 30 states on appropriate regulatory frameworks for a range of online gaming and betting activities. We have longstanding relationships with the legislative and regulatory bodies and commissions that govern the industry, in part through our firm being a founding member of iDEA (iDevelopment and Economic Association) and through Jeff Ifrah's role as General Counsel.

Market Access: Gain an Edge

Ifrah Law has strong relationships with the key players in the competitive online gambling landscape in the U.S. If there is a pathway for you to access a target market, we will find it.

As a founding member of iDEA (iDevelopment and Economic Association), the leading trade association for online gaming businesses in the United States, we have built a solid reputation among U.S. and foreign regulators. Ifrah Law is well positioned to arrange, and accompany you to, meetings with regulators and can help you engage with other influential industry stakeholders.

Awards & Recognitions



Chambers USA
Band 1: National
Gaming & Licensing Law



EGR North America
Business Advisory
Partner of the Year



Gambling Compliance
Best Regulatory Law
Firm of the Year Finalist

**"IT'S A GREAT FIRM
THAT'S EXCELLENT IN
WHAT THEY DO."**

**-GAMING & LICENSING CLIENT
TO CHAMBERS USA**



IfrahLaw

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